

SmartScience - Smart Choice for Product Development,

Contract & Private Label Packaging & Fulfillment

NEWS- Spring/Summer 2021



Specializing in packaging Skincare, Beauty, Cosmetic and Healthcare products.



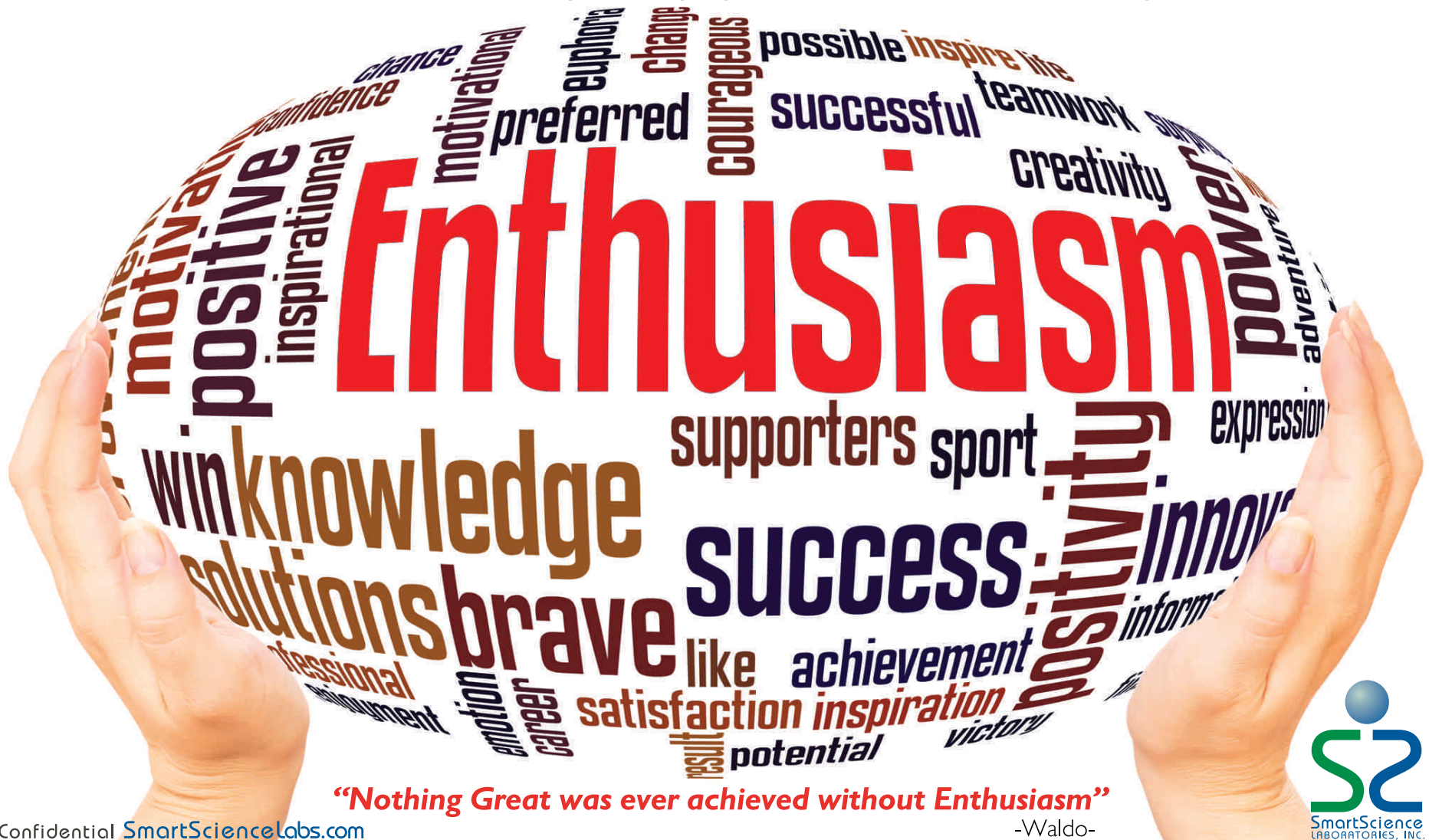
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What Motivates Us...

At SmartScience, every project's success is driven by **enthusiasm** from our skilled and experienced employees dedicated to produce superior service in total packaging and assembly operations.

Many of our employees and service workers have been with us for more than 20 years, offering insight, dedication and pride in a job well done. We apply our expertise and **enthusiasm** while constantly developing our skills to meet new challenges.



"Nothing Great was ever achieved without Enthusiasm"

-Waldo-

OUR COMPANY



IN A NUTSHELL

Privately owned Company providing Innovative packaging for Skin care, Beauty, Cosmetic, Healthcare and Pain Relieving products. Creating and producing a large variety of packaging formats. Main facility is conveniently located in Tampa, Florida with State of the art environment and In-House R&D/R&I departments. Our company is an FDA registered manufacturer of Over-The-Counter Drugs, Medical Devices and has been developing and packaging quality drug, cosmetic, health & pain relief products since inception. Large enough to offer full service turn-key product development for Contract and Private label packaging services, yet versatile enough to provide personalized service and quick turnarounds. We can manufacture Contract and Private label packaging, fulfillment, warehouse and can distribute products throughout the free world.



ALL WAYS IN GOOD COMPANY

SmartScience Labs is committed to the highest quality standards and all ways improving, conforming to the highest levels of Quality Standards

- OTC Drug cGMP Compliant
- Good Manufacturing Practices
- EPA licenced
- Halal Certification
- Kosher Certification
- Isolates environment over open container in production



GreenPower[™]
Accredited



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SmartScience Laboratories has multiple high speed automated packaging lines operating at the same time. Plastic tubes and bottles are filled in a variety of sizes and placed into glued or tucked flap retail cartons, shrink wrapped into desired inner-packs, placed into shippers and palletized. **SmartScience Laboratories** also has high speed automated blister packaging line for packaging of capsules or tablets and much more.

Contact us for more details on your packaging needs.

Practical Topicals

Body Pain, Discomfort, Indigestion & Cold Symptoms **RELIEF!**

Since inception, a quarter century ago, **SmartScience's** goal... to create unsurpassed pain relieving topical's utilizing propriety skin delivery technology. which enables drug actives and nutrients deep within the dermis to enhance their inherent benefits and was trademarked as **"FUSOME"** and successfully incorporated in launching SmartScience's first retail pain relieving cream **"JOINTFLEX"**. The product was packaged in a variety of applications and became and continues to be a top seller world wide. That expertise was just the beginning in creating multiple pain relieving topicals.



This experience pole vaulted the company into providing similar services and products to customers wishing to engage our **Contract and Private Label Packaging** expertise.

From pain relieving topicals for the various sports markets, and facial cosmetic lines.

SmartScience's experiences include packaging for Rash Relief, Foot Fungus, Anti-Acid Relief, Cold Symptom Relief, Immune Support Regimens, even vitamins and candies. From Anti-itch, Sunburns, Skin Burns, Shampoos, Tooth Ache, etc. Topical cream tubes, jars,, pumps, Blister packs...

SmartScience Your source for Personal Topicals Plus Packaging!



We've added a new member to our equipment production family.
...and it's just cute and Yummy!



Wanna See?



Gummi Bears

A new addition to our production lines

SmartScience now develops and produces Gummi Bear products and custom packaging. We offer a wide variety of flavors and shapes to this never ending popularity.

Gummi Bears were created in Germany in 1922 and first introduced to U.S. in 1981 and has been one of the world's most popular confections.

Today we offer not only these traditional tasty fruit gummi candies but now include an assortment of categories. like **Gummi Bear nutritional vitamins**, and the growing popularity of CBD lines in pain, anxiety, insomnia relief etc.

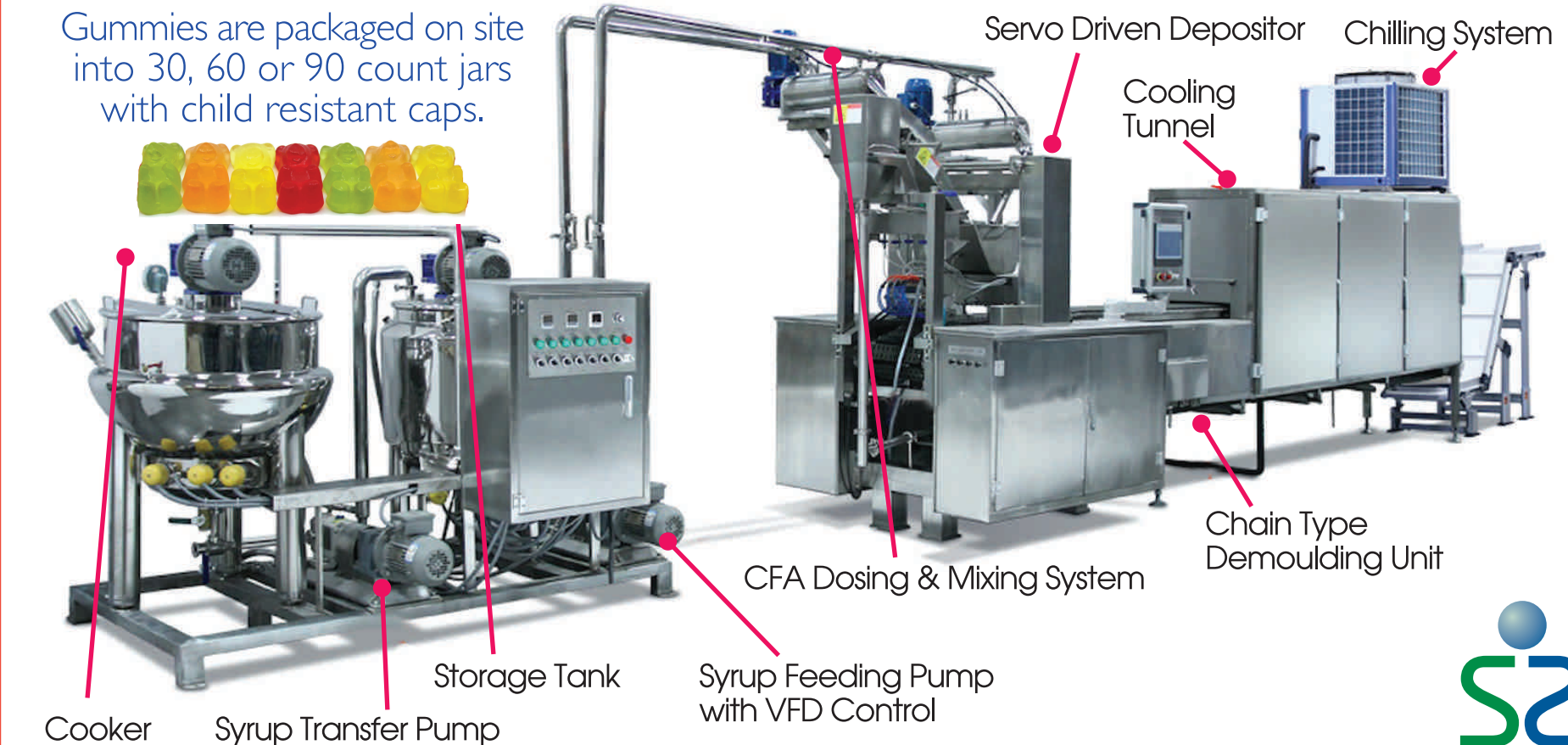
Our confidence in this addition is based on continued demand and that this trend is a ***Trend that's not going away anytime soon.***



SmartScience Labs **New Gummy Vitamins Production Line.**

Our equipment is a starch-less system than can produce up to 1.5MM - 4 gram gummies per day. Pectin and gelatin based gummies can be made in sugar or sugar free versions, with or without flavor and color. Custom nutrient packages can be incorporated into the gummies or choose from one of our many formulas including CBD, Apple Cider Vinegar, Elderberry, Immune Support and Multivitamin.

Gummies are packaged on site into 30, 60 or 90 count jars with child resistant caps.



biggest growing product in the US, and Vitamin C serum is the top skin care product of 2021 with over 1,479,630 searches in US alone. It's easy to see beauty products in any cosmetic department are some of the most profitable.

SmartScience offers complete Contract/Private Label packaging, including consulting for most lines of beauty products from Toiletries, Wipes, Pharmaceuticals, Personal Care and Cosmetic products. These include the current popular Facial Cleansing, CBD, skin care, Liners, and Gloss, Nail polish, Eyeliners, Mascaras, Conesalers, Oils, Gels, Primers, Foundation, non-aerosol Sprays, Blush Talcum, and much more.

We're the Go-To
source for many
Cosmetic Packaging

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Hair We Are...

and then some.

Hair and Personal Body Care represents over 25% of the Cosmetic business industry in US and also growing with younger adults. **SmartScience** has experience in packaging of Hair & Body Care products. Many shoppers feel a strong brand loyalty to their skin care and makeup brands. However consumers are very willing to test out natural alternatives. This presents opportunities beauty companies are looking to attract a new customer segment. Additionally, consumers are increasing expectations from their products. Similar to the food industry, beauty and personal care shoppers are scrutinizing ingredients in products more carefully. **SmartScience** makes a point of staying on top of news and trends in the challenging Hair and the Personal Body care industry.

We can effective packaging for current popular segments as *Facial Cleansing, CBD Skin Care, Anti-pollution skin care.*

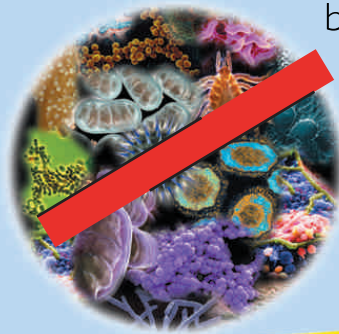
Packaging expertise obviously includes *Soaps, Shampoos, Conditioners, Moisturizers, Serums, Volumizers, Texturizers, Anti-Frizz, Coloring, Color enhancing, Foot Ointments/creams, Gels, Non-Aerosol Sprays,* Pretty much anything that enhances, heals and beautifies

Hair and Personal Body Care



Sanitize & Sterilize

There's no doubt that the 2020 pandemic affected everyone. However there is one positive habit that everyone can appreciate, or re-appreciate... the benefits of **CLEAN!** Consumers want more hygiene transparency for health and safety concerns. **SmartScience** has produced, packaged and distributed countless amounts of *Hand sanitizers*, and continue in post pandemic times. **CLEAN** doesn't stop there. We also produce and package *Soaps, Cleaning products, Disinfectants, Fragrances, Pharmaceuticals* and more. **We package CLEAN!**



Consumers Have Choices... lots of them.

Just think, in the US, the average supermarket offers up to **48,000 choices** of brands, then there's warehouse stores, malls, online shopping, department stores, drug stores, beauty shops, candy stores, gourmet stores, fashion boutiques and so on.

WOW... seems endless. *So - what does packaging have to do with it?*

"EVERYTHING". *Why Your Product's Packaging Is as Important as the Product Itself.*

Your product's packaging is meant to communicate a purpose: what your brand stands for and what it means for your customer.

Every year, **95 percent** of new products or brand extensions fail.

The reason is simple: Most customers don't have the time or energy to weigh the advantages and disadvantages of a product, so they use a **shortcut** to make a decision.

That **shortcut** is your packaging.

Don't miss the opportunity to create a lasting impression on the shelf and the minds of your customers.



Thank You



Have a Beautiful & Healthy Day

For more information, visit our website:
SmartScienceLabs.com
or Call: 813-925-8454 • Fax: 813-925-8479

*We look forward to sending you our next periodical
on news and updates as we continue to grow.*